

JOHN FULTON

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[CAREER HISTORY]

ART DIRECTOR/LEAD DESIGNER — December 2009 to present

Taphandles LLC

Taphandles is a full-service marketing and branding company entirely focused on the beer industry. My roles and responsibilities varied day to day but my focus was on the development of branding for smaller craft breweries.

- Helped in the creation of the brand development department
- Built team of collaborative designers and project managers
- Concepted and designed for varying sized craft breweries domestically and internationally.
- Collaborate with 2D and 3D designers on many design projects
- Lead the design and move of the Taphandles corporate office in the spring of 2011
- Project experience includes: Logo design, branding services, web/UX design, marketing collateral, packaging, environmental design, signage, event management, POS merchandise, POS products and advertising

FREELANCE DESIGNER — 2005 to present

I have been freelancing for many different types of companies and organizations. My clients are very diverse and are largely focused on the non-profit sector. I am one of the directors of the Seattle Red Dress Party which raises money for other non-profits that support those living with HIV and AIDS.

The scope for these clients covers a large spectrum of design including; logo design, web interface, event planning, print collateral, promotional clothing, advertising, environmental design, signage and design consulting. The most recent client projects include:

- *Wing Luke Asian Art Museum — Seattle, Washington*
- *Imbibe Wine Tours — Walla Walla, Washington*
- *Gala Consulting and Gala Realty Group — Seattle, Washington*
- *Delridge Neighborhood Association — Seattle, Washington*
- *James and Janie Washington Foundation — Seattle, Washington*
- *Seattle Red Dress Party — Non-Profit in Seattle, Washington*
- *SiteDifference — Seattle, Washington*

SENIOR DESIGNER /PROJECT MANAGER — June 2001 to November 2009

Maestri Design, Inc

Maestri Design was a small boutique design firm in Seattle, Washington that focused it's energy with corporate branding and the design and planning of mixed-use urban environments. I started at the company directly out of school and worked my way into the role of senior designer/project manager. Each project had a team of designers, artists, photographers, architects and any highly experienced professionals that fit with the projects needs. I worked on these teams and served as the on-site designer and PM for most of the firms projects.

- Project experience included: Creative concepting, logo design, web design, signage, placemaking, marketing and advertising



[EDUCATION]

School of Visual Concepts (SVC) — Seattle, Washington

Continuing professional education in Adobe Creative Suite, Dreamweaver, WordPress, Flash, design business development courses and fine art courses — 2005- 2011

University of Washington — Seattle, Washington

School of Art

Bachelor of Fine Arts in Visual Communication Design — 1997-2001

[TECHNICAL SKILLS]

I have taken instructional courses in most of the following applications and have used them on a daily basis for the past twelve years. I am currently using CS5.

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, Microsoft Office, CAD tools, PC and Mac operating systems

[RECOGNITION]

MAESTRI DESIGN

2004 International Honor Award from Society for Environmental Graphic Design (SEGD)

PCC Natural Markets — Seattle, Washington

Branding and design of store environment

MAESTRI DESIGN

2004 International Honor Award from Society for Environmental Graphic Design (SEGD)

Santana Row — San Jose, California

Master Planning, wayfinding, accessibility design, placemaking, color and public art

2007 Graphis Branding USA — Maestri was featured as one of the countries top design firms

[AFFILIATIONS]

American Institute of Graphic Arts (AIGA)

Seattle Red Dress Party — I am a board member on this non-profit organization that raises money for HIV/AIDS research and community outreach.

References available upon request

